

Nature Loves You. Do You Love Nature?



A Special Booklet on the Occasion of
World Environment Day 2017
A TIL - CSR initiative





Nature Loves You. Do You Love Nature?

If we value Nature, we will naturally protect, save and nurture it.

Environmental problems such as global warming are making us realize the countless ways in which natural systems support our own prosperity and well-being. Nature's gifts are often hard to value in monetary terms. Like clean air, they are often taken for granted, at least until they become scarce.

On the occasion of World Environment Day - let each of us do our small bit to love our Nature back. After all.. we won't have a society if we destroy the environment.

Individual actions put together can become a collective power that can generate a huge positive impact on the planet.

This issue of TIL Touch makes an effort to reflect on some of the pressing ecological issues and gives simple tips to green up the planet.

World Environment Day is a day for everyone, everywhere. Since it began in 1972, people across the world have organized thousands of events to raise awareness. 'Connecting People to Nature', is the theme for World Environment Day 2017. This year's theme invites you to think about how we are part of nature and how intimately we depend on it.

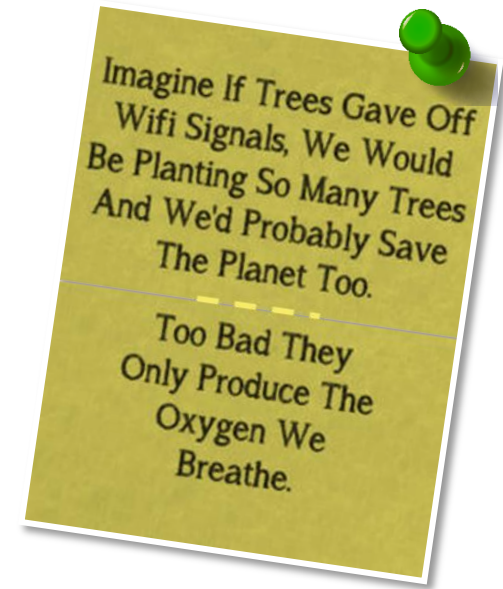
Read on....

Naturally...

Our world is a beautiful place and it has sustained everything living on it for millions of years. Although our presence has done much damage to it, we still have a chance to change it.

- Approximately over 27,000 trees are felled each day for toilet paper.
- An estimated 50,000 species inhabiting our tropical forests become extinct annually. That's an average of 137 species a day.
- When you throw plastic bags and other plastic materials in the ocean, it kills as many as 1 million sea creatures annually.
- The livelihoods of over 1.6 billion people depend on forests. One and a half acres of forest is cut down every second.
- According to a UN study on sanitation, far more people in India have access to a cell phone than to a toilet.
- Air pollution is the fourth-largest threat to human health, behind high blood pressure, dietary risks and smoking.
- A dripping faucet could leak about 3,000 gallons of water each year at one drip per second rate.
- According to a study, one-third people of the earth will be facing "severe" or "chronic" water shortages by the year 2025.

The Environmental Performance Index(EPI) 2016, generated by Yale University has ranked India as 141 out of 180 countries on several indicators such as environmental health impact, air quality, water and sanitation.



Reparation time...



Shall we surrender to our surroundings or shall we make our peace with nature and begin to make reparations for the damage we have done to our air, to our land and to our water?



Love Nature. Save Planet ... *everyday actions do matter.*

The first step to reducing your impact on the environment is reducing the amount of resources you consume. By reducing your consumption you will also decrease the amount of waste you produce.

- Save water in simple ways like not letting the tap run while shaving, washing your face, or brushing your teeth. Also another easy way to save water is by simply cutting your shower time by 1 to 1/2 minutes per day. You'll save an average of 150 gallons each month.
- Use cloth napkins instead of paper ones.
- Do not use the remote to switch off the TV as leaving an appliance on standby mode still uses up electricity. Also unplug any chargers when not being used.
- Don't boil a full kettle or even a half full kettle for one cup of tea. Unless all of the water you boil is used, the energy it takes to heat that water is wasted.
- Buy rechargeable batteries for devices used frequently.
- Clean or replace air filters on your air conditioning unit at least once a quarter.
- Using an electric razor or hand razor with replaceable blades instead of disposable razors goes a long way to cutting back on waste.
- Plastic containers can become food storage, used newspaper can become wrapping paper.
- Use public transportation, carpool, walk, or bike whenever possible to reduce air pollution and save on fuel costs.
- If stuck in traffic, consider turning your engine off.
- Turning off all unnecessary lights, especially in unused offices and conference rooms is an easy way to save energy.
- Think before you print or photocopy. Edit on screen, not on paper. Use e - mail to minimize paper use. Try to send and store necessary documents electronically. When you must print or copy, do it double - sided.
- Change the margins on your Word documents.. Simply changing the margins to 0.75 inches will reduce the amount of paper you use by almost 5 percent.
- Reuse envelopes by placing a new label over the old address.
- Designate a box for scrap paper and use it for printing all drafts or unofficial documents.
- Reuse plastic bags or better get reusable canvas bags.

*..... and Plant a sapling
for every occasion you celebrate, for
it grows to remind you of the happy
times again!*



Tree Planting @ TIL - World Environment Day 2017

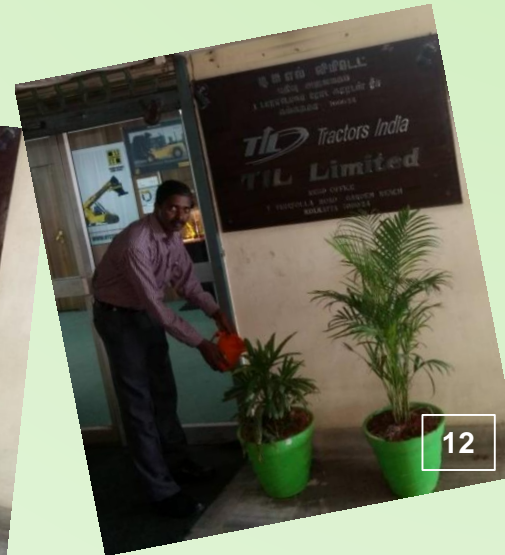


- Photo 1,2,3,4: H.O. - Taratolla
- Photo 5,6: Delhi/Sahibabad



Humans are the only creature in this world who will cut down a tree, make paper from it, and then write, "save the trees" on it.

Tree Planting @ TIL - World Environment Day 2017... continued



- Photo 7,8,9: Kamarhatty
- Photo 10: Kharagpur
- Photo 11,12: Chennai

ONLY WHEN
THE LAST TREE
HAS DIED
AND
THE LAST RIVER
BEEN POISONED
AND
THE LAST FISH
BEEN CAUGHT
WILL WE REALISE
WE CANNOT
EAT MONEY.

***Do take at least one pledge this year to show that you love Nature.
The tiniest bit of change in habit, attitude and lifestyle will go a long way...
...are you ready to connect with Nature?***

Hope you have enjoyed this issue of TILTouch

Do send in your feedback to.
corporate.communications@tilindia.com